



2023-2024 IMPACT REPORT

NURTURING THE NEXT GENERATION OF TALENTS



**THEATRICAL
ARTS EDUCATION
ASSOCIATION**



THANK YOU

- **STUDENTS**
- **TEACHERS**
- **VOLUNTEERS**
- **COLLEGES**
- **UNIVERSITIES**
- **UNIONS**
- **CORPORATIONS**
- **GOVERNMENTS**
- **FOUNDATIONS**

We greatly appreciate your help, your enthusiasm, your contributions, your personal commitment at every level and from coast to coast across Canada.

Your values are aligned with our work, and your support enables us to expand our programs and increase our impact in every community, supporting the emotional and psychological growth of adolescents, setting them on a path toward a healthier and more fulfilling future.



OUR MISSION:

ADVANCING DRAMA AND
THEATRICAL ARTS
EDUCATION FOR TEACHERS
& STUDENTS

OUR VISION:

SERVING TEACHERS &
HELPING STUDENTS
WISHING TO PURSUE THEIR
JOURNEY IN THE ARTS



VALUES:

OPPORTUNITY

Be considerate, collaborative, confident and creative

INCLUSIVITY

Every youth is provided with the opportunity to experience the arts

EXCELLENCE

Work hard, take risks, have fun and embrace positive change

SUPPORTING:

TEACHERS

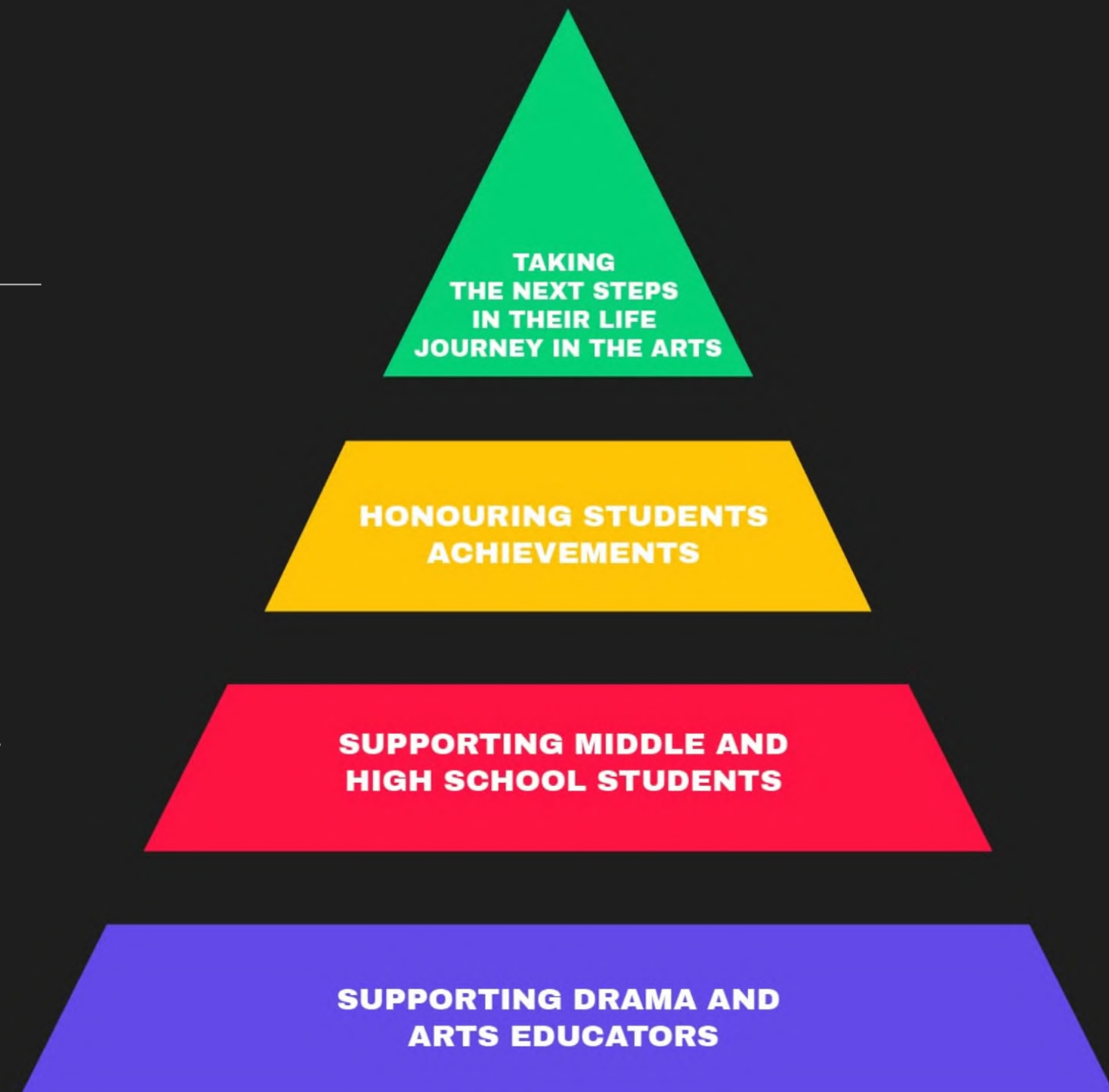
By providing resources, professional development and networking opportunities.

STUDENTS

By providing every Canadians middle and high school student with access to the theatrical arts, taught by qualified educators

THE ARTS COMMUNITY

By creating pathways for Canadian students to take the next steps on their journey in the arts





WE CAN'T MAKE IT WITHOUT YOU

OUR IMPACT

We're very pleased to present our 2023 - 2024 Impact report.

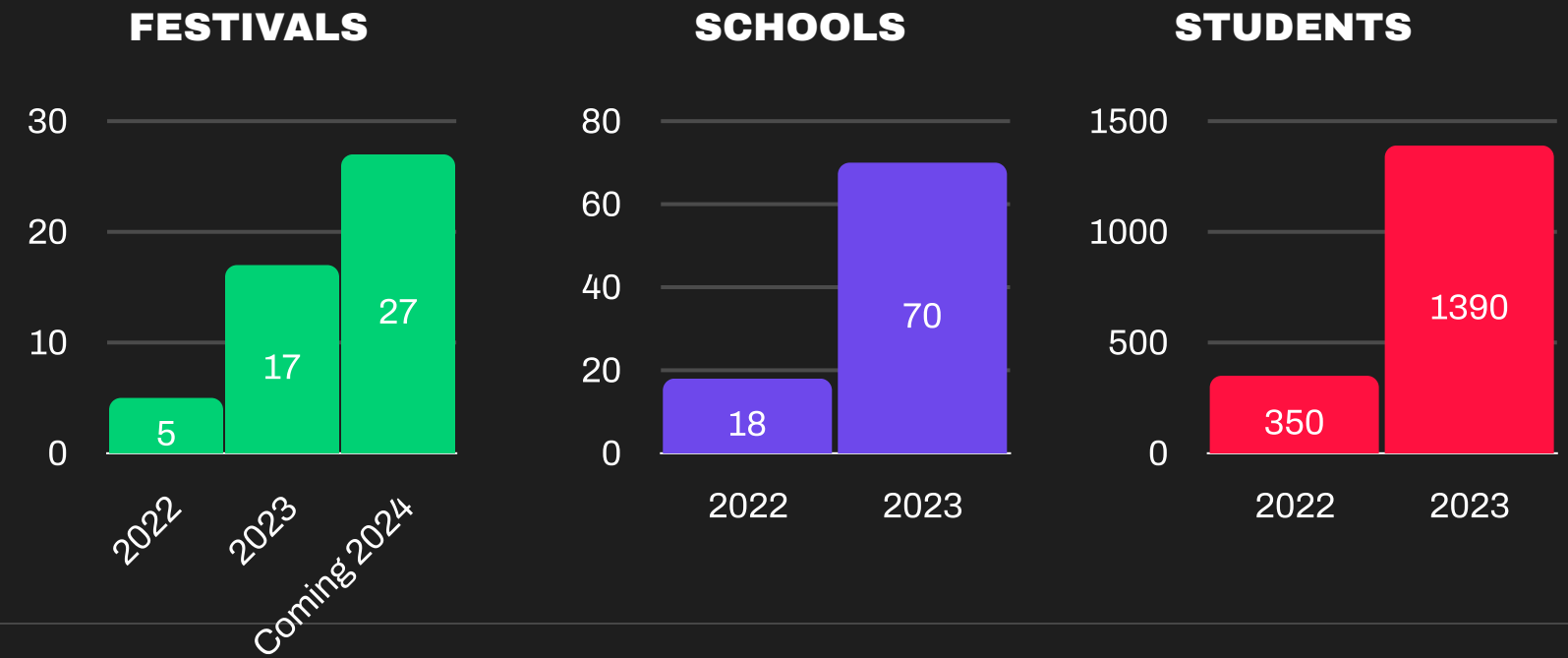
The Theatrical Arts Education Association of Canada (TAEA) is committed to demonstrating our impact and we believe this report shows that our work is making a difference for Canadian youth.

Thousands of young people across the country, lead by qualified educators, are undertaking artistic projects. These young people, given the opportunity to roll up their sleeves and impact their communities, will become the skilled and committed leaders of the future.

OUR IMPACT

REACHING MORE AND MORE EDUCATORS AND STUDENTS

TAEA Canada remains focused on supporting the people and communities of an ever-changing world. We are confident that with TAEA's continued growth, our expanded scope of work, along with the support of our donors, we can have an even greater impact in the future.



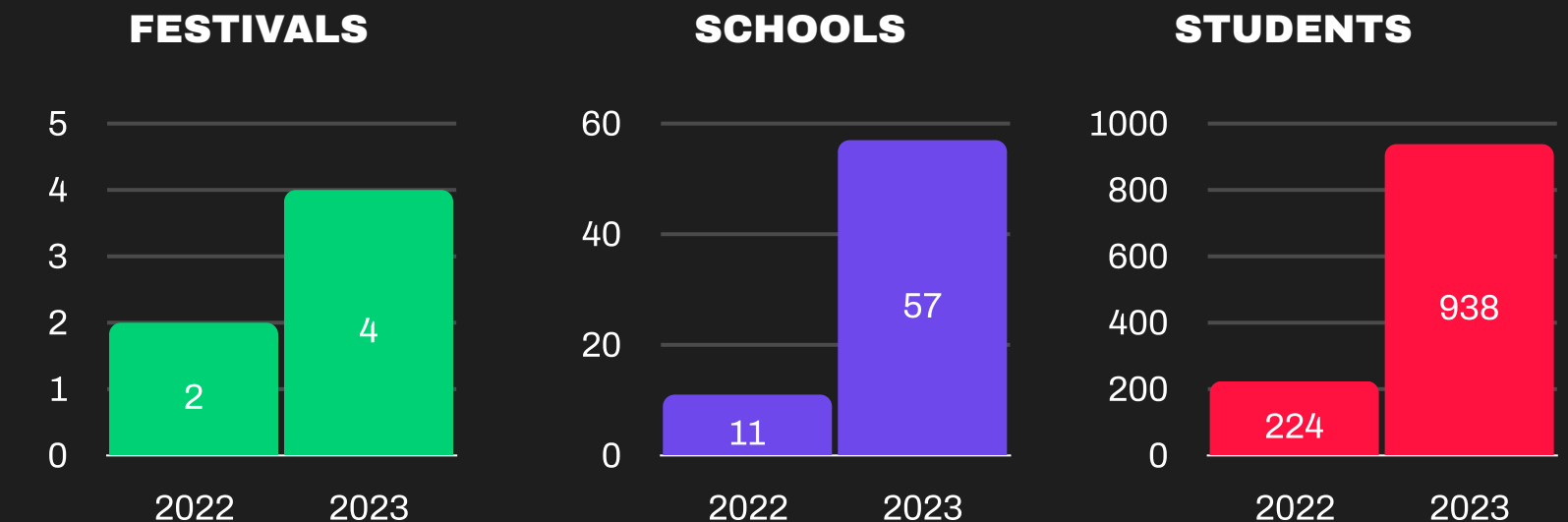
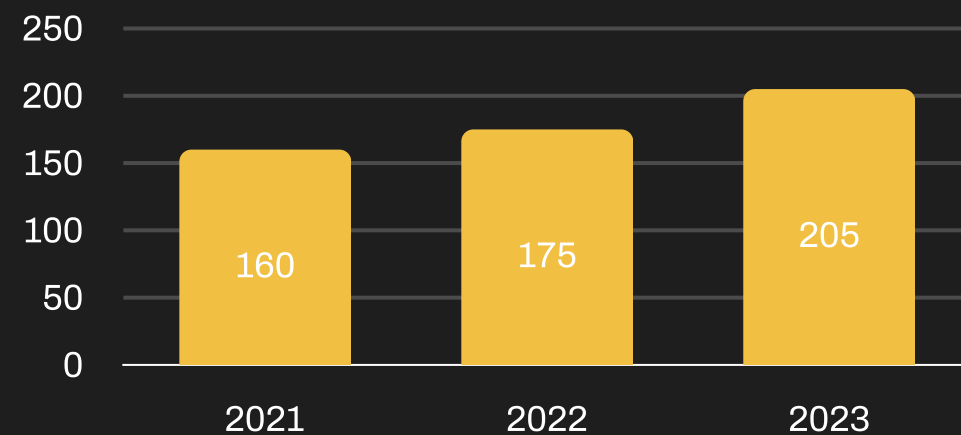
MONEY BROUGHT IN BY TAEA FOR THE EDUCATIONAL THEATRE COMMUNITY

2022
\$120,000

2023
\$262,132



REGISTERED TEACHERS



WE SUPPORT

teachers, drama and theatrical arts educators and provide resources, professional development and networking opportunities

Through our member resources and annual TAEA Teachers' Conferences presented from coast to coast we provide practical solutions and ideas educators can put into place to support their students.

We create inclusive opportunities that allow teachers and educators to meet, exchange ideas, compare methods and further their development. Each conference offers a variety of themes and topics and among the many opportunities you'll find:

- Inspiring messages from today's leading voices in education
- Interactive workshops with advice that can be put into action right away
- Clear guidance for moving educational program forward
- Must-try product demos of tools and services that help educators and their students
- Take workshops and build communities with other teachers and educators locally or from across Canada. d leaders of the future.



WE PROVIDE

Every Canadian middle & high school students with access to the theatrical arts, taught by qualified educators

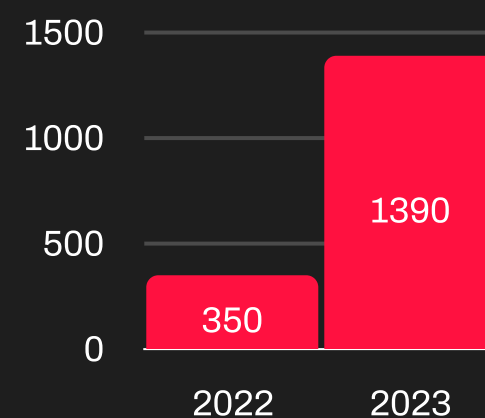
STAR FEST is an inclusive pursuit of theatrical excellence for students and their teachers from sea to sea to sea. 27 regional STAR Festivals in nine different provinces and 1 territory, where students can qualify to participate in their choice of four Canadian National STAR Festivals: West, East, South or Central.

It's an opportunity to take part in interactive workshops led by renowned artists, allowing students to discover or deepen their understanding of all facets of theatre.

An opportunity to showcase their talent in a variety of ways and to meet other students/artists who will be showcasing their talents, in a friendly non competitive way.

The STAR Festivals offer students involved in theatre the opportunity to learn from one another and professionals in the theatre community. Students who choose to present work for adjudication will receive feedback from theatre professionals in their field of interest. Students make many discoveries, but above all, have the opportunity to meet people who could turn into lasting friendships.

STUDENTS AT REGIONAL STAR FESTIVAL



WE HELP

Create pathways for Canadian students to take the next steps on their journey in the arts

THEATRICAL ARTS PATHWAY PORTAL

Because every young Canadian and every student has the right to pursue their life's journey in the world of the arts, and in response to student demand, we introduced a tool to help them do just that. The audition portal for vocational and post-secondary schools offers a unified audition for dozens of theater and film schools in Canada and North America and a Career the portal.

AWARDS, GRANTS, AND SCHOLARSHIPS

Each year, the TAEA honours the achievements of individuals and theatre programs, providing award winners with the financial support to attend association events or further educational endeavors.

ANNUAL SCHOOL THEATRE HONOUR GUILD AWARDS

School Theatre Honour Guild Award Banners are presented in recognition of notable accomplishments by Canadian theatre programs.

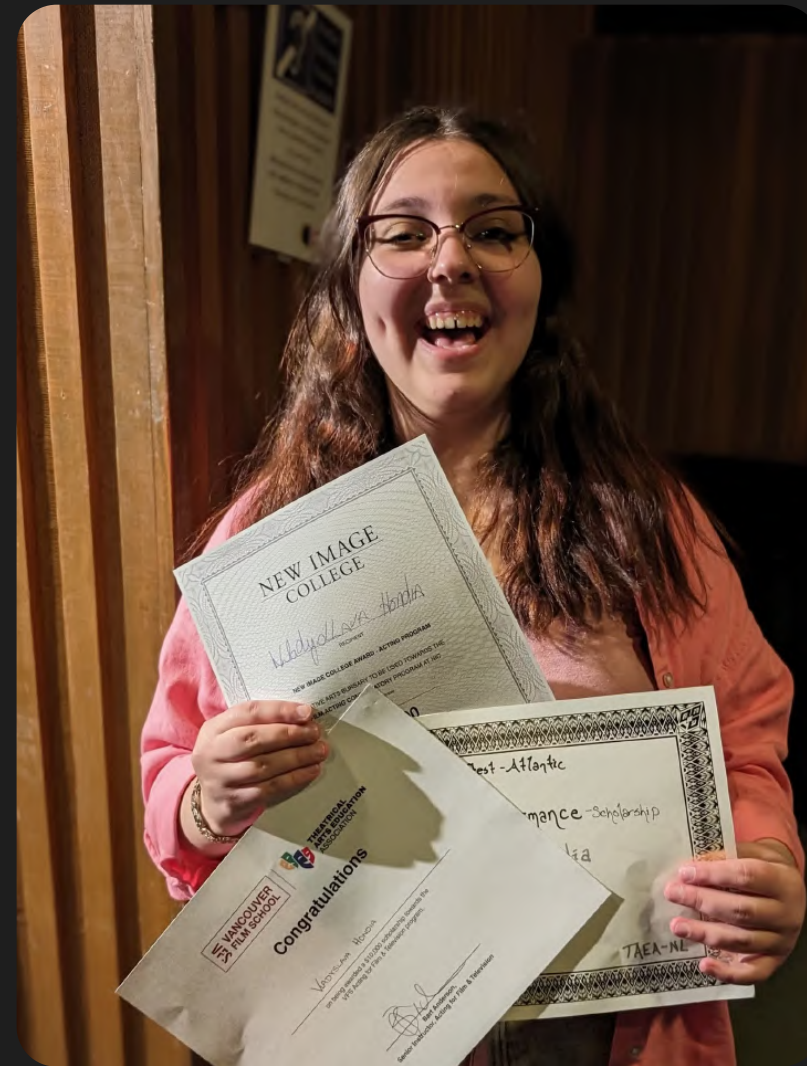
GRANTS FOR SCHOOL DRAMA & THEATRE PROGRAMS

Grants are one-time financial awards presented to schools looking to start a Theatrical Arts Guild at their school. Each year we award 6 different schools with a full set of troupe start-up funds thanks to our generous partner sponsors.

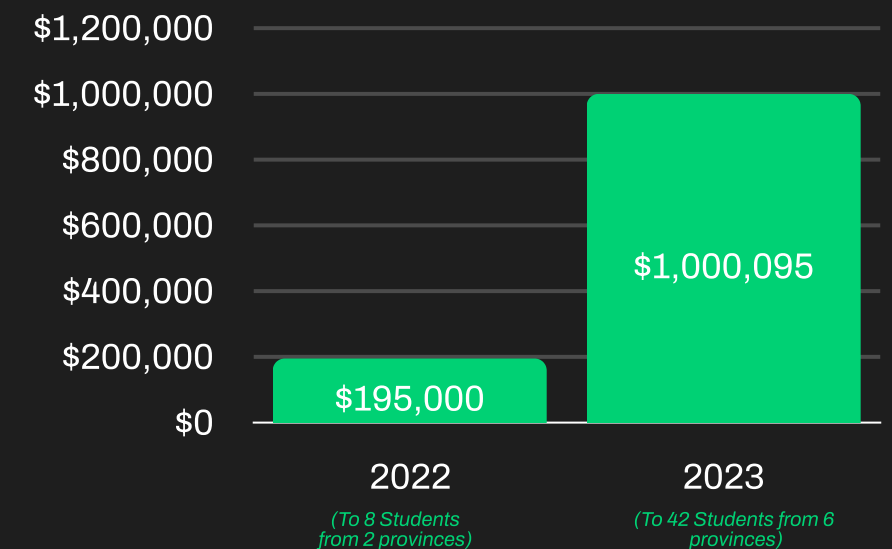
SCHOLARSHIPS & GRANTS FOR STUDENTS

These awards are presented to students based on a combination of achievements, merit, and career goals. These are awarded at different National STAR Festivals. Last year we saw over one million dollars of scholarship money awarded to students at our events.

And so much more...



STUDENT SCHOLARSHIP MONEY AWARDED AT FESTIVALS





WHY IS TAEA WORK SO ESSENTIAL?

Excerpts from a reference article by PSYCHOLOGY TODAY about, Arts Education and Youth Identity September 2023

ARTS EDUCATION AND ACADEMIC OUTCOMES

Research has consistently shown that arts education positively influences academic performance among adolescents. Moreover, low-income students, who often face additional barriers, benefit the most, as it narrows the achievement gap. This suggests that arts education can be an effective means of enhancing cognitive skills, critical thinking, problem-solving abilities, and overall academic engagement among adolescents.

ARTS EDUCATION AND POSITIVE RELATIONSHIPS

Engagement in arts education **has** been linked to the development of positive peer and adult relationships. Through collaborative projects, group performances, and shared experiences, adolescents involved in arts programs cultivate social skills, empathy, and teamwork. The arts provide a platform for self-expression, enabling young individuals to communicate their thoughts and emotions effectively.

LONG-TERM BENEFITS AND OPPORTUNITIES

Furthermore, arts education serves as a platform for adolescents to explore potential career paths and cultivate practical skills within the realm of creative industries. By nurturing creativity, fostering innovation, and encouraging critical thinking, arts education equips young individuals with essential tools for navigating an ever-changing world.

Through its impact on academic performance, relationships, self-concept, and long-term opportunities, arts education provides a holistic approach to fostering the well-being of young individuals. Creating art has a remarkable impact on at-risk adolescents.

By incorporating arts programs into the educational curriculum, policymakers, educators, and parents can help create an environment that supports the emotional and psychological growth of adolescents, setting them on a path toward a healthier and more fulfilling future, and sustaining the well-being of humanity.





WE CAN'T MAKE IT WITHOUT YOU

PLEASE SUPPORT THE



**THEATRICAL
ARTS EDUCATION
ASSOCIATION**

-
- Become a student artist
 - Create a STAR Troupe at your school
 - Volunteer your time
 - Donate to support one of the important programs we provide
 - Sponsor nationally, regionally or locally
 - Advocate in favor of arts education
-

THANK YOU!



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